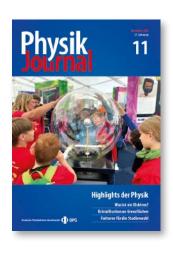
WILEY



2026 Media Guide Physik Journal

Compelling solutions through strategic partnerships

www.physik-journal.de







Physik Journal

Short description

Physik Journal is the official publication of the Deutsche Physikalische Gesellschaft (DPG, english: German Physical Society). Of the approximately 51,000 members, over 44,000 receive the print edition, the others have chosen the e-edition. Physik Journal is with its 11 monthly issues and 2 specials the most important physics journal in German-speaking countries. The readers are physicists in academia and non-academic research institutes, in industry, banks, insurances and consultancies.

Physik Journal reports on advances and new developments in physics, on applied physics and technology. The monthly issues contain regular sections such as High Tech, overviews, everyday physics, recensions and professional portrait. Each issue has a special focus, plus application reports and product information relating, for example, to the fields of lasers, optics and photonics and events as well as the DPG spring meetings. The section product reports/companies, a list of suppliers and the job market complement the wide range of information.

The online version of Physik Journal is part of www.pro-physik.de, the leading German-language expert portal for all areas of physics with daily updates on industry, technology, research and academia. Products from the sectors lasers, metrology, nanotechnology, optics and photonics, software and vacuum technology complete the offer.

Content

2 Short description/Overview

3 Analysis

4 Analysis DPG

5 Rates & Formats

6 Formats

7 Advertorial

8 Rates & Formats

9 Job Fairs

10 Recruiting

11 Rates & Formats

12 Dates & Contents

13 Dates & Contents

14 Technical Details

15 pro-physik.de

16 General Terms and Conditions

17 General Terms and Conditions

18 Contact

19 Publisher

Overview

Publication Frequency 11 times a year, and 2 special issues

Volume Volume 25, 2026

Circulation 44,557 per issue

Sales Director Jörg Wüllner

Sales Team Lead Miryam Reubold

Senior Account Manager Alexandra Wojtanowska

Editorial Dr. Maike Pfalz

Annual Subscription upon request cs-germany@wiley.com

ISSN 1617-9439

Journal Format DIN A4





Analysis

Print-Run Analysis	Copie	
Print run	44,557	
Actual distributed print run	44,457	
of which abroad	2,927	
of which for members	44,192	
Rest, archived, proofs	100	

Average copies per issue (1 July 2024 through 30 June 2025)

Scope Analysis 2024 = 11 issues	Pages	%
Total content	1,002	100.0
Editorial	771.2	77.0
Advertising	230.8	23.0
of which		
Jobs	10.3	4.5
Inserts	0	0.0
Publisher's own ads/inserts	19.8	8.6

Content Analysis of the Editorial Part 2024 = 771 pages	Pages	%
News	128	16.6
Focus	44	5.7
Expert articles	128	16.6
Education and Career/Forum	33	4.3
Opinions/Letters	15	1.9
People	84	10.9
Congress reports	15	1.9
Recensions	28	3.6
DPG news	145	18.8
Product information/Company news	35	4.5
Other	116	15.0
Total	771	100.0





Analysis DPG

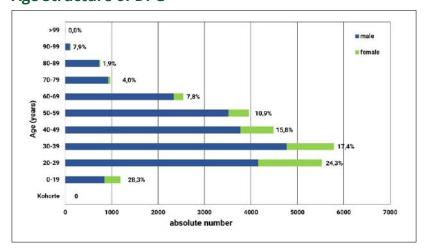
Facts and figures

The DPG has got 50,668 members. 141 members are institutional members (institutes, libraries, schools, companies). The remaining members (99.7 %) are personal members. 9 % of the personal members live abroad. The portion of women is 16.2 %. The median of the age of the members is 39.5 years, the average 42.4 years.

PhD students, assistents	37.7%
Students	10.8%
Industrial physicists	15.4%
Physicists working in non-university research	9.6%
Members from publicity campaigns	6.1%
Physicists working in other sectors (self-employed, Consulting, Banks and Software)	9.0%
Professors	5.7%
Teachers and teacher trainees	4.4%
Physicists working in the sector of scientific organisation and administration	1.3%
Of the Personal Members, 9% live abroad. The proportion of women is 16.2% (1980: 2.8%).	
	Eli-it-ti f 2025

Elicitation of 2025

Age Structure of DPG



In the chart, the age structure of DPG is shown. Because of the relatively low number of DPG members below 10 years service, the cohorts between 0-9 and 10-19 years are summed up. The share of male members is depicted in blue, whereas the female share is in green. Most DPG members are younger than 40 years old. In this segment, the share of female physicists is much higher than the total average.





Rates & Formats

Advertisements	Width / height (mm)	Rate €
1/1 Page	186 x 260	9,180
2/3 Page	128 x 254	7,620
2/3 Page	186 x 168	7,620
Juniorpage	128 x 190	6,140
1/2 portrait	99 x 254	5,730
1/2 landscape	186 x 128	5,730
1/3 portrait	52 x 254	4,770
1/3 landscape	186 x 85	4,770
1/4 portrait	90 x 128	3,950
1/4 landscape	186 x 64	3,950
1/8 portrait	90 x 64	3,090
1/8 landscape	186 x 32	3,090

These formats and rates are not applicable to job ads. Please refer to page 8.

Prominent Positioning

2 nd , 3 rd or 4 th cover page	186 x 260	9,790

Surcharges

Ads extending into blee	ed area 520

Surcharges are not eligible for discount.



Inserts	Width / height (mm)	Rate €
1 sheet = 2 pages*	210 x 297	9,010
2 sheets = 4 pages*	420 x 297	13,510
Rate for inserts without stuck-on post cards or samples for the entire print run		

* Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mr	* Head: 5	mm: Fored	ge: 3 mm	: Foot +	right:	min.	3	mn
--	-----------	-----------	----------	----------	--------	------	---	----

Loose Inserts	Weight	Rate €
loosely inserted up to 25 of 200 x 287 mm (only for	g per item and up to a format German distribution)	
per 1000	up to 25 g	330
Part of Print-run 25 % sur Heavier supplements upo		

Stuck-on postcards	Rate €
	3,870

Discounts

for several ads within 12 months (year of insertion)	
3 Advertisement	5 %
6 Advertisement	10 %
9 Advertisement	15 %
12 Advertisement	20 %
lobs and opportunities ads are not eligible for discount	

We grant combination discounts.

Requirements: At least three ads in two or more journals. Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment: Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG Taunus Turm · Taunustor 1 60310 Frankfurt, Germany IBAN: DE55501108006161517443 **BIC: CHASDEFX**

VAT-Id.No.: DE136766623 Tax No.: 47020/29082

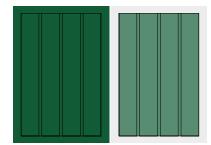
All Rates are subject to the statutory VAT.

The new Rate list comes into effect on 01 October 2025 and supersedes all previous Rate lists.



Physik Journal

Formats

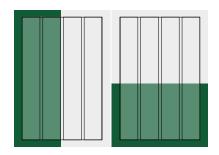


1/1 Page
Type Area/Bleed Size

Type Area: 186 x 260 mm

Bleed Size: 210 x 297 mm + 3 mm Overlap on all sides

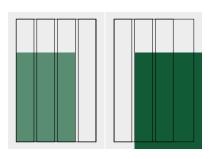
Final Size: 216 x 303 mm



1/2 Page Type Area/Bleed Size

Type Area: portrait: 99 x 254 mm landscape: 186 x 128 mm

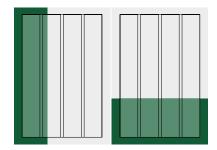
Bleed Size: portrait: 109 x 297 mm landscape: 210 x 151 mm



Juniorpage

Type Area: 128 x 190 mm

Bleed Size: 138 x 214 mm



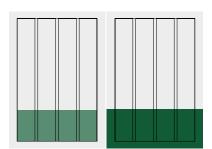
1/3 Page Type Area/Bleed Size

Type Area:

portrait: 52 x 254 mm landscape: 186 x 85 mm

Bleed Size::

portrait: 80 x 297 mm landscape: 210 x 109 mm



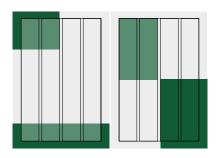
1/4 Page Type Area/Bleed Size

Type Area:

landscape: 186 x 64 mm

Bleed Size:

landscape: 210 x 87 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:

classic: 90 x 128 mm

Bleed Size:

classic: 109 x 152 mm

Type Area:

classic: 90 x 64 mm landscape: 186 x 32 mm

Bleed Size:

classic: 109 x 88 mm landscape: 210 x 56 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.





Advertorial

The advertorial can take the form of an interview or a short article. There are two options:

- 1) You can provide us with a ready-made PDF.
- 2) You can call on the professional support of the Physik Journal editorial team to create the advertorial for you.

In this case, you provide us with text and images and we take care of the rest.

You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: For example, your advertorial could be an interview or maybe a best practice story, a Case Study oder anything similar to that.

Services

- Design of your advertorial by our layout team
- Proofreading of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal
- Publication on pro-physik.de as part of the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

 with editorial support appr. 4,000 characters incl. spaces with one image or appr. 3,100 characters incl. spaces with two images

Rate: € 8,900.-

 without editorial support finished PDF-file with 300 dpi and 3 mm bleed surcharge

Rate: € 8,700.-







Rates & Formats

Products and Suppliers:

Each issue of Physik Journal contains a list of suppliers for all fields of physics. Entries are charged by printed line. The online version on **www.pro-physik.de** is free of charge.

1 printed line is approx. 2 mm high and 34 mm wide and includes around 25 characters. Logos are converted to lines according to print size.

Services Print and Online

Physik Journal circulation per issue	44,557
Unique visits pro-physik.de each month	50,000
Page impressions each month	86,000

Source: Plausible

Rate €
11.40
125.40

Discounts

For at least 6 rubrics	5 %
For at least 12 rubrics	10 %
For at least 18 rubrics	15 %

Conditions

- · List of supplier entries run until canceled.
- · Minimum booking is for one year (= 11 issues).
- · Additions are possible at the start of each quarter.
- · Invoiced quarterly with the first issue in the quarter.
- · Cancelation possible each quarter to the end of the following quarter.

Abschirmungen, magnetisch	Aufdampfbeschichtungen, dünne	Autokorrelatoren	Detektoren, CdZaTe-
SEKELS.DE OBER-MORIEN C-496c029379-0	LASEROPTIK GmbH Greigenaust, 14 30826 Gørbsen Tel. 051914/4 50 70 Far. 051914/4 50 70 intp://www.laseroptik.de	Angywaardre Physik E Elektronk (mith) www.ape-berlin.de	Forschungsmalerialien MaTeck 1900461-99020-01-Fax-11 service@indexc.ds 11tp://www.malsci.de
AFM, Tieftemperatur	Aufdampfbeschichtungen,	Beschleunigerkomponenten	Detektoren, Dioden-Array
CREATEC	Komponenten für	Q	ROPER SCIENTIFIC GMBH CCD-Detektoren und Spekt regrapher von Princeton
CreaTec Fischer & Co. GmbH Industriestr.9 · 74391 Erligheim	www.CreaPhys.om	BILFINGER	Instruments / Action Research www.ropens.tertifis.de
Tel. 07143-9670-0 Fax -27 E-Mai: sales@createc.de http://www.createc.de	www.CreaTec.d:	Bilfinger Noell GmbH	Detektoren, IR-
▼ SIGMA	MANTIS	97080 Würzburg Telefan +49 931 903-0 www.bng.bilfinger.com	
Surface Science www.sigma-surface-science.com	www.mantisdeposition.com	D:AUZ®	DOPOTEK A member of Soliate Group Tel: 03341 215427 www.dortelik.de
Analysatoren, Elektronen	O MBE KOMPONENTEN I DR. EBERL	PINK GmbH Vakuunteelmik	
sciențaomicron	www.mie-komponentes.de	Gyula-Horn-Strafte 29, \$7887 Westheim Tel.: 09342/872-0 Fax: 09342/872-111 info@pink-vak.de vww.pink-vak.de	Detektoren, Low-Level
www.scientaonicron.com	Ochsefer Technologie GmbH Robert Bosch-Str. 31 65/25 Langen Tel. 98/05 angen		GCTechnology siete Detektores, Strahlungs-
SIGMA Surface Science www.sigma-surface-science.com	schaeler www.schaeler-lec.com	Bildverarbeitungssysteme	Detektoren, ortsauflösend für X-flays
	Aufdampfmaterialien	STANFORD COMPUTER OPTICS www.stanfordcomputeroptics.com	und Neutronen
SP€CS [™]	COTEC	The state of the s	GCTechnology siete Driekores, Stahlungs-
PEG urface Neno Analysis Smith Initiatrasio 5 3351 Berlin (Germany	(ote: GmbH Frailerst. 19 - 63791 Karkteir TeL - +49 (1889) +402 - 4 - Fac - 42 seles écotre - gmb hom	Cantilever	Amesytec detector readout
rvinkspes.com +49 50 46 78 24 0 +49 50 46 42 080 sales@specs.com	www.core-gnbh.com	Schaeter Technologie GmbH Robert Bosch-Str. 31 60225 Langen Tel dence accese www.schaeter-tec.com	info@nesytec.com
STAIB		Chemikalien, hochreine	Detektoren, Röntgen-
INSTRUMENTE Tel. 08761-76240 Fax 08761-782460 sales@stabirsturers.com	ADVANCED MATERIALS		≣www.lot-qd.com
	Heinrich-Krumm-Str. 20, 63073 Offerbach am Main Tel.: +49 69 9864604-0, Fac: +49 69 98(4604-15 www.evo-chem.de, info@wo-chem.de	www.CreaPhys.com	ROPER SCIENTIFIC GMBH
Atome, ultrakalte	Goodfellau	Forschungsnateriellen MaTecK He Gold 1932-0 fax -11 serner@mazec.s http://www.nateck.fe	CCD-Detektion nund Spektingrapher von Princeton Instruments / Action Research
soliton (8105-7792-0 www.soliton-gmbh.de	Goodfellow GmbH Postfach 13 44, D-61213 Bad Nauhern treenal Tel (880/100057); For 080/1000 590 (rur inversub Deutschlands) oder Tel. +44 1490 42810, Fox. 441 1490 124800	Detektoren	www.rspenciertificde Detektoren, Strahlungs-
ATR-Elemente	http://www.goodfellow.com	Detectores	vetextoren, stramungs
Forschungsmaterialies MaTecK TH 02461-4351-0 fax -11 strike-M mateck. os	Forschungsnoteriellen	≣www.lot-qd.com	GCTechnology Messgeräte Vertriebs GmbH Freidling 12, 84172 Buch am Erlbach
walkers in a constitution of the	MaTeck senicr@mteckde http://www.nateck.te	www.THORLABS.com	Tel. 08705/941500, Fax. 94 94 74 info@getech-gmbh.com





Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Meetings
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial



Marketing for the Job Fairs

- Print Advertisements (e. g. Physik Journal)
- · Editorial announcement on pro-physik.de
- Banner in the physics E-Newsletter with a total of 38,000 recipients
- Stand Alone physics newsletter
- Cover letter of the DPG to all relevant DPG members



Job Fair as a presence envent at the DPG Spring Meetings

The German Physical Society (DPG) is the world's largest professional society with approximately 51,000 members and organizes the DPG Spring Meetings every year.

The well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 5,300 physicists are expected in Dresden and 1,300 in Mainz. Experience has shown that both job fairs are very well attended.

an Physical Society
e world's largest
- Slot: a room with technical equipment
- Meeting Point: a meeting point will be
- Presiden (community booth). Here you

• Meeting Point: a meeting point will be available on the day of your slot in Dresden (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Mainz: March 03-05, 2026 Dresden: March 10-12, 2026

Registration deadline: December 15, 2025

Rates:

€ 5,300 for one Job Fair € 9,500 for both Job Fairs



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A. Moderation is provided by the experienced Physik Journal team.

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June: June 16-18, 2026

Registration deadline:

April 20, 2026

Date in November: November, 10–12, 2026 Registration deadline: September 21, 2026

Rate: € 5,300

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.

- The advertorial will be placed prominently in the Physik Journal before the Job Fair.
- It can be designed in the form of an interview or as an recruitment advertisement.
- Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Rate: \in 1,980 (instead of \in 8,700) for each Advertorial





Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- · Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal
- Publication in the job market on pro-physik.de and in the E-Newsletter

Your benefits

- Perfectly fitting your target group
- · Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- · Publication in the Physik Journal with a circulation of approx.
- Publication on pro-physik.de within the e-paper of the Physik Journal
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- · Placement in a first-class editorial

Supplement

2 pages as a PDF-file: Size: 210 mm × 297 mm Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

- · Design of your advertorial by our layout team
- Correction of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- · Clearly differs from ads

Advertorial

 with editorial support appr. 4,000 characters incl. spaces with one image or appr. 3,100 characters incl. spaces with two images

Rate: € 8,900

 without editorial support finished PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700









Rates & Formats

Job ads in the print issue of Physik Journal

Jobs	Width (mm)	Rate € / mm Height
Job Ads	90	17
	180	34

Surcharges	Rate €
per color (CMYK)	560
4c	1,680

Surcharges are not eligible for discount.

Standard formats incl. 4c surcharge at a special price	W x H mm	Rate €
1/4 page 4c	90 x 128 180 x 64	2,170
1/2 page 4c	90 x 254 180 x 128	4,215
1/1 page 4c	180 x 260	6,300

Job ads are additionally published online free of charge analogous to the printed version. The ads appear on *jobs.pro-physik.de* for 4 weeks. And, thirdly, the job ads are presented in 2 mailings of the Physics E-Newsletter.



© 2025 Wiley-VCH GmbH



The research focus of the professorship is expected to be in the field of hadron hysics and should exhed and strengthen the existing research activities at ELSA. In collaboration with the local groups, the professorship is expected to play a central role in the planning and realization of future experiments at ELSA. Candidates should have an outstanding research profile in the field strength of the profile in the field in the profile in the field of the pro

A strong commitment to teach experimental physics in its full breadth is required. This includes teaching in the physics bachelor's/master's programs as well as teaching students from other fields. It is expected that the successful candidate is actively involved in academic self-governance.

Formal requirements are regulated by § 36 HG NRV

The University of Born is committed to diversity and equal opportunities The University of Born is certified as a family-firedly university and has the University of Born is certified as a family-firedly university and in areas where women are underrepresented and to particularly promote the careers. It therefore storolly encourages applications from qualified under Applications are handled in accordance with the State Equal Opportunities prepared to the properties of t

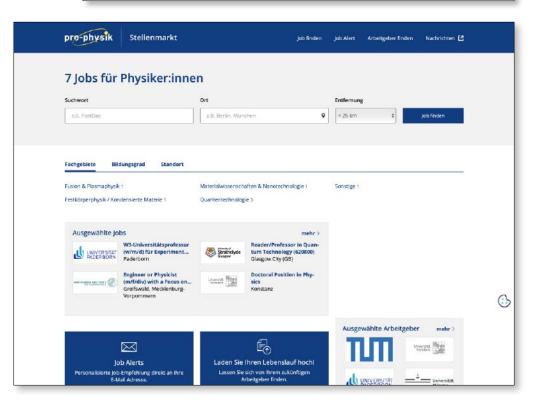
Applications are requested by 99/30/20/23 through the application web portal of the University of Bonn (https://berufungsportal.uni-bonn.de). Any questions should be directed to the office of the Physics and Astronomy Department (fachgruppe@physik-astro.uni-bonn.de).

Physik Journal 24 (2025) Nr. 7 77

Job adverts online

The job adverts run 4 weeks on *jobs.pro-physik.de*, the designed job adverts are additionally listed in 2 mailings of the Physics E-Newsletter.

Format	Rate €/4 weeks
Online + Newslette	er
Designed job ad	1,350
Designed job ad for PhD/Postdoc position	9711
Online	
Text ad for PhD/Pos positions	stdoc 520
Upgrade to top job/ highlighted placeme + 4 mailings of the Physics E-Newslette	ent 300







Dates & Contents

Issues	1 January	2 February	3 March	Special Issue Physics' Best April
Publishing date	07 January 2026	03 February 2026	03 March 2026	12 March 2026
Advertising deadline	02 December 2026	05 January 2026	04 February 2026	13 February 2026
TRADE SHOWS CONFERENCES	SPIE Photonics West Photonics West San Francisco, CA, USA January 20–22	PUMPS & VALVES Dortmund, Germany February 25–26	DPG-Spring-Meetings Mainz March 02-06 Dresden March 08-13 Erlangen March 16-20 W3+ Fair	Physics' Best
			Wetzlar, Germany March 18–19	four aborther life in a pace in a pa
			analytica Munich, Germany March 24–27	International Issue in English
			PUMPS & VALVES Antwerp, Belgium March 25–26	AKL'26 Aachen, Germany April 22–24
TOPICS	Astrophysics	Laser / Optics	DPG Meetings	
PRODUCTS/COMPANIES				
	·Optics ·Laser ·Software	·Vacuum Technology ·Metrology ·Nanotechnology	Special DPG-Spring Meetings: User reports Featured products with Company Profiles	 Laser Optics and Photonics Metrology Vacuum Technology Nanotechnology Software
Issues	4	5	6	7
Issues	April	May	June	July
Publishing date	01 April 2026	04 May 2026	03 June 2026	01 July 2026
Advertising deadline	05 March 2026	01 April 2026	30 April 2026	02 June 2026
OWS	SPIE PHOTONICS SPIE Photonics Europe Strasbourg, France April 12–16	Frankfurt, Germany May 05–07	Sensor + Test Nuremberg, Germany June 09–11	PSE 2026 Erfurt, Germany August 31–September 03
TRADE SHOWS CONFERENCES	Hannover Messe Hanover, Germany April 20-24			
	AKL'26 Aachen, Germany April 22–24			
TOPICS	Quantum Technologies	Nuclear Physics	Biophysics	Solid State Physics
PRODUCTS/COMPANIES				
	·Photonics ·Metrology ·Software	·Optics ·Photonics ·Process Control	·Laser ·Metrology ·Vacuum Technology	· Sensor Technology · Vacuum Technology · Process Control





Dates & Contents

Issues	8-9 August-September	10 October	Special Issue Physics' Best October	11 November	12 December	
Publishing date	01 September 2026	05 October 2026	20 October 2026	03 November 2026	03 December 2026	
Advertising deadline	05 August 2026	07 September 2026	23 September 2026	07 October 2026	06 November 2026	
	AMB Stuttgart, Germany September 15–19	VISION Stuttgart, Germany October 06–08		electronica Munich, Germany November 10–13		
WVS CES	W3+ Fair Jena, Germany September 23–24	Motek Stuttgart, Germany October 06-08	Physics' Best	SEMICON Europa Munich, Germany November 10–13		
TRADE SHOWS CONFERENCES	Powtech Technopharm Nuremberg, Germany September 29 – October 01	Fakuma Friedrichshafen, Germany October 12–16	International Issue in English	of sister life	COMPAMED Dusseldorf, Germany November 16–19	
+ 0		EuroBLECH Hanover, Germany October 20–23		MEDICA Dusseldorf, Germany November 16–19		
				sps smart production solutions Nuremberg, Germany November 24–26		
TOPICS	DPG Prizes	Quantum Optics		Particle Physics	Nobelprizes	
PRODUCTS/COMPANIES						
	·Vacuum Technology ·Software ·Surface Technology	·Optics ·Laser ·Surface Technology	· Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology	·Optics ·Process Control ·Software	· Metrology · Photonics · Surface Technology	

·Software





Technical Details

Journal format

210 x 297 mm (WxH), DIN A4 186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive

Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

Only the following file formats can be processed:

PDF (.pdf) created with print optimization. EPS (.eps) Tiff or JPG (non-compressed)

Unsecured files:

Photoshop InDesign

Please note the following:

The document names (including the images) may not contain umlauts, spaces or special characters.

The images, logos and fonts used in the advert are to be delivered with the unsecured files.

The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.

Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Delivery via E-Mail sedam@wiley.com



WILEY-VCH GmbH Silvia Edam Boschstraße 12 69469 Weinheim, Germany Tel.: +49 (0) 6201 606-570 pro-physik

Q ==

WIDE SKYSCRAPER



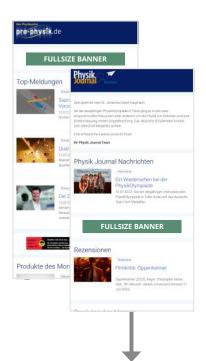
pro-physik.de

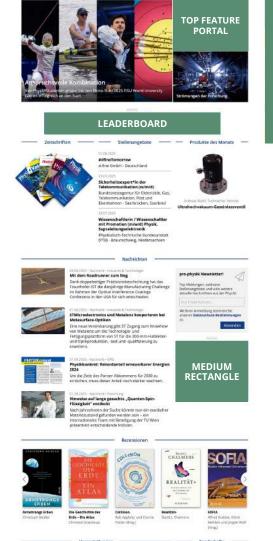
pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; english: German Physical Society).

A comprehensive job market, list of suppliers with full search functionality and product information round off the offering.

pro-physik.de users mainly come from industry, research institutes and universities. The portal records 50,000 unique visits and 86,000 page impressions per month.

We are happy to send you the detailed online media kit!





CONTENT AD

Product of the Month

Your product information is published with product and company name and image on all pages (except the job ads section) of pro-physik.de and in the E-Newsletters.

In addition, your product highlight will be published for six months in the product database of the portal.

As a third component, the product information appears prominently in the parallel monthly issue of the Physik Journal (circulation: 44,557)

Rate: € 2,350

Top Feature Portal

Top placement on the homepage and all subpages of pro-physik.de. Promote your current highlights, your product launch, your user report and reach your target groups around the clock.

Duration: 14 days prominent on the homepage and a total of 6 months in the respective portal category.

Rate € 2,930

Content Ad

The content ad is prominently placed on the landing page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Rate/month € 2,100

Content Premium-Package

Integration on our portal page in the news section, 1 month content ad on the homepage, 2 months Feature Newsletter in the E-Newsletter and archiving for at least one year.

Rate: € 5,120

Banner	
Banner format	Rate €/Month
Leaderboard (728 x 90 px)	1,890
Wide Skyscraper (160 x 600 px)	1,760
Medium Rectangle (300 x 250 px)	1,580

Physics E-Newsletter

The physics E-Newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG (German Physical Society).

The E-Newsletters pro-physik.de (20,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly physics E-Newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Banner format	Rate/Month
Full Size Banner (468 x 60 px)	€ 2,320
Feature Newsletter (image, text + URL)	€ 2,490
Combinated Offer: Top Feature on Portal + Newsletter	€ 3,350





Advertising and Reprint Production Terms and Conditions

Definitions

- 1. In these terms and conditions:
 - (a) "Wiley" means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
 - (b) "Advertising" means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications ("Print Advertising") and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley ("Online Advertising").
 - (c) "Customer" means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.
 - (d) "Booking Confirmation" means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.
 - (e) "Insertion Order" or "Purchase Order" means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
 - (f) "Reprint" means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website ("ePrints").
 - (g) "Reprint Quotation" means a document supplied to the Customer by Wiley which sets out the details of
 - (h) "Terms" means these terms and conditions.

- 2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.
- Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.
- 4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading 'Advertising' or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.
- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer approval by emai
- Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
- The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation ("Materials Due Date"). If a Customer fails to provide the Print Advertising out in the Booking Continhation (Materials Due Date). If a Customer hals to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.
- Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
- 10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.
- 11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any 'impression goals' or the like provided are non-binding. Online Advertising described in the Booking Confirmation as '100% sponsorships' will not be subject to any impression or viewability guarantees.
- 12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

- 13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals
- 14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.
- 15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such 'make-up' bookings can be made in the month following the initial Advertising period.
- 16. In submitting Advertising to Wiley, the Customer warrants and represents that:
 - (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;
 - (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these
 - (c) the Advertising is accurate, truthful and non-deceptive and does not violate any laws regarding false
 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
 - (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enfor-cement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence:
 - (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, troins, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and
 - (g) Customer has obtained written consent to display the name or image of any living person in any Adver-
- 17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product
- 18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year ("IAB Terms") will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Adverse' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

 - (a) Section II (Ad Placement and Positioning); (b) Section IV (Reporting) (excluding clause IV(b)) (c) Section XI (Non-Disclosure, Data Usage and Ownership, Privacy and Laws') (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

- 19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
- 20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees characteristics. ged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion
- 21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints. as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.
- 22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late deli-
- 23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.





Advertising and Reprint Production Terms and Conditions

- 24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
- 25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

- 26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising the Customer shall pay for the provision of all sensives performed un to Refertive date. for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date
- 27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.
- 28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

- 29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:

 - (a) cancel any provision of credit to Customer;
 (b) require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
 (c) cease publication of further Advertising or terminate an agreement for Advertising;
 (d) withhold any discounts or rebates previously granted to the Customer; or
 (e) exercise any other rights at law or equity.

- 30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a winey will seriol invoices to the customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.
- 31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.
- 32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise
- 33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the content of the overdue amount of the content of the conten relevant statutory provisions. Customer shall pay the interest together with the overdue amount.
- 34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-exclu-dable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.
- 35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.
- 36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war; civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).
- 37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley Physica Pelicy Located at warms willow recommenders. accordance with Wiley's Privacy Policy located at: www.wiley.com/privacy.
- 38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where ge-neral terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.
- 39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms
- 40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.





Contact

Physik Journal · Boschstrasse 12 · 69469 Weinheim · Germany

Media Consultants



Alexandra Wojtanowska Tel.: +49 (0) 6201 606 552 awojtanows@wiley.com



Nicole Schramm Tel.: +49 (0) 6201 606 559 nschramm@wiley.com



Miryam Reubold Sales Team Lead Tel.: +49 6201 606 127 miryam.reubold@wiley.com

Editorial



Alexander Pawlak Tel.: +49 (0) 6201 606 244 redaktion@physik-journal.de



Dr. Maike Pfalz Tel.: +49 (0) 6201 606 314 redaktion@physik-journal.de



Dr. Kerstin Sonnabend Tel.: +49 (0) 6201 606 267 redaktion@physik-journal.de

Sales Representative



Martin Fettig Zip Code Germany 35–36, 54–56, 60–69, 74, 90–93, 95–98 Tel.: +49 (0)721 145080-44 m.fettig@das-medienquartier.de

WILEY

Wiley is a world leading publisher of academic, scientific and professional information, and the world's largest society journal publisher. Wiley has a rich source of essential content, including a large portfolio of peer-reviewed journals serving the knowledge ecosystem in science and engineering.

We develop bespoke projects, linked to an extensive range of publications available on Wiley Online Library. Our global online resource includes 1,700+ journals and over 8 million articles. Through the reach and credibility of our extensive portfolio, we support your marketing and customer engagement strategies, maximizing their impact.

Contact:

Publisher: Wiley-VCH GmbH Boschstrasse 12 69469 Weinheim Germany

Tel.: +49 (0) 6201 606 0 E-Mail: awojtanows@wiley.com Internet: www.physik-journal.de www.wiley-vch.de www.wiley.com