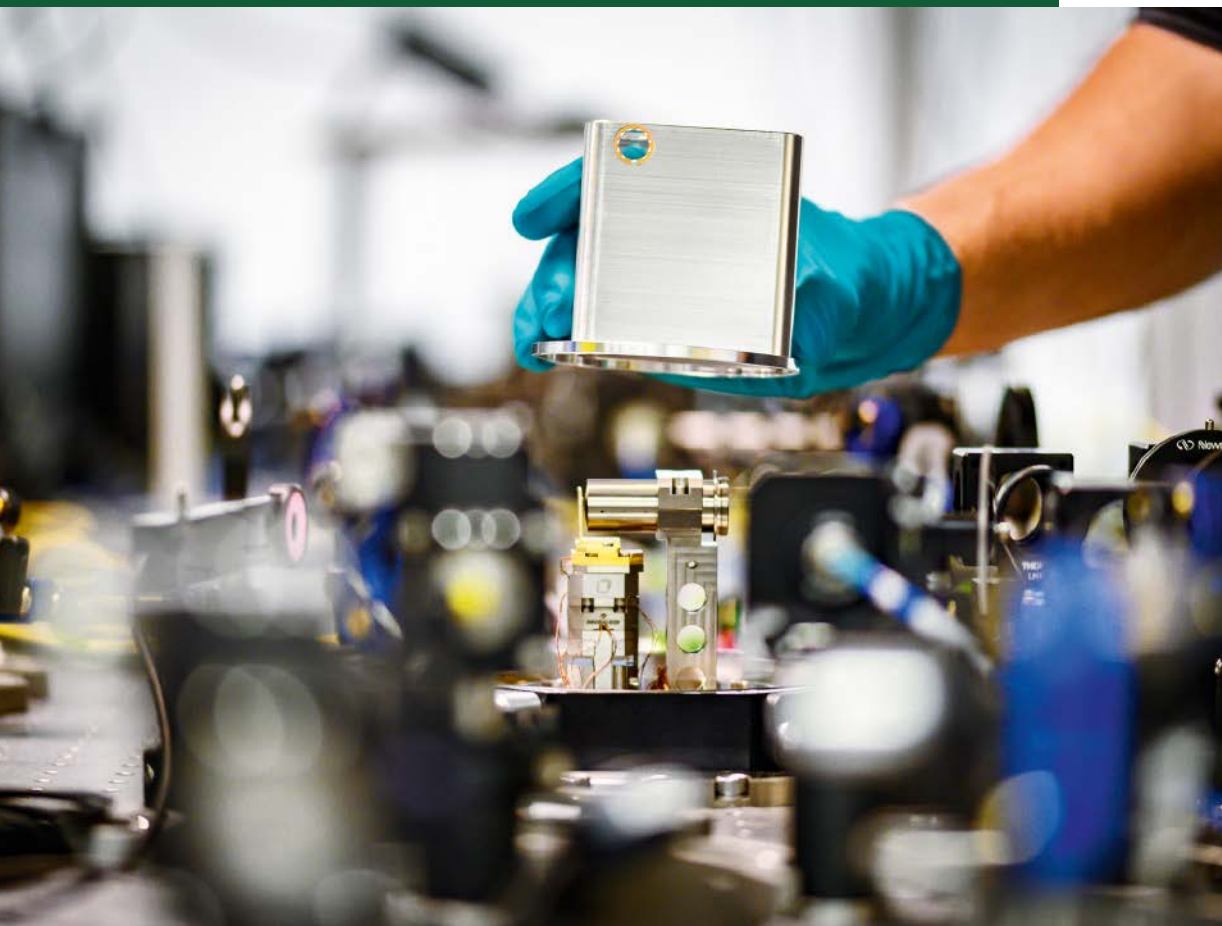


WILEY

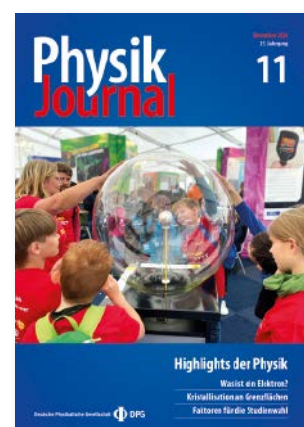


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2026 Media Guide **Physik Journal**

Compelling solutions through
strategic partnerships

www.physik-journal.de



Physik Journal

Short description

Physik Journal is the official publication of the Deutsche Physikalische Gesellschaft (DPG, english: German Physical Society). Of the approximately 51,000 members, over 44,000 receive the print edition, the others have chosen the e-edition. Physik Journal is with its 11 monthly issues and 2 specials the most important physics journal in German-speaking countries. The readers are physicists in academia and non-academic research institutes, in industry, banks, insurances and consultancies.

Physik Journal reports on advances and new developments in physics, on applied physics and technology. The monthly issues contain regular sections such as High Tech, overviews, everyday physics, recensions and professional portrait. Each issue has a special focus, plus application reports and product information relating, for example, to the fields of lasers, optics and photonics and events as well as the DPG spring meetings. The section product reports/companies, a list of suppliers and the job market complement the wide range of information.

The online version of Physik Journal is part of **www.pro-physik.de**, the leading German-language expert portal for all areas of physics with daily updates on industry, technology, research and academia. Products from the sectors lasers, metrology, nanotechnology, optics and photonics, software and vacuum technology complete the offer.

Overview

Publication Frequency

11 times a year,
and 2 special issues

Volume

Volume 25, 2026

Circulation

44,557 per issue

Sales Director

Jörg Wüllner

Sales Team Lead

Mirjam Reubold

Senior Account Manager

Alexandra Wojtanowska

Editorial

Dr. Maike Pfalz

Annual Subscription

upon request
cs-germany@wiley.com

ISSN

1617-9439

Journal Format

DIN A4

Content

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Analysis

Print-Run Analysis	Copies
Print run	44,557
Actual distributed print run	44,457
of which abroad	2,927
of which for members	44,192
Rest, archived, proofs	100

Average copies per issue (1 July 2024 through 30 June 2025)

Scope Analysis 2024 = 11 issues	Pages	%
Total content	1,002	100.0
Editorial	771.2	77.0
Advertising	230.8	23.0
of which		
Jobs	10.3	4.5
Inserts	0	0.0
Publisher's own ads/inserts	19.8	8.6

Content Analysis of the Editorial Part 2024 = 771 pages	Pages	%
News	128	16.6
Focus	44	5.7
Expert articles	128	16.6
Education and Career/Forum	33	4.3
Opinions/Letters	15	1.9
People	84	10.9
Congress reports	15	1.9
Recensions	28	3.6
DPG news	145	18.8
Product information/Company news	35	4.5
Other	116	15.0
Total	771	100.0

Analysis DPG

Facts and figures

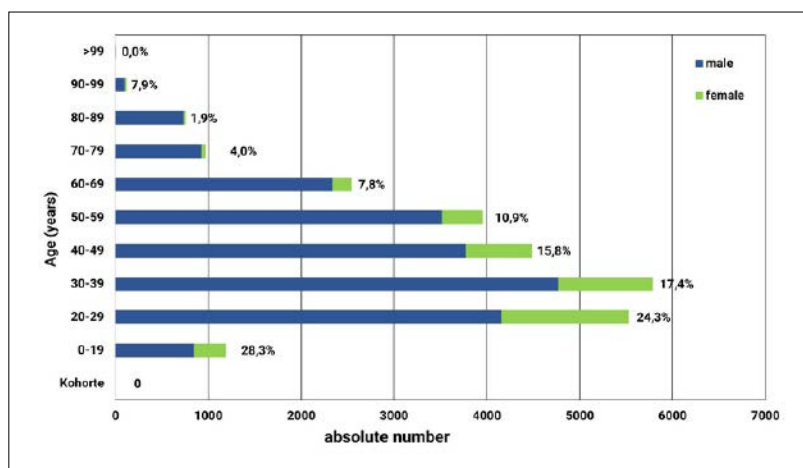
The DPG has got 50,668 members. 141 members are institutional members (institutes, libraries, schools, companies). The remaining members (99.7 %) are personal members. 9 % of the personal members live abroad. The portion of women is 16.2 %. The median of the age of the members is 39.5 years, the average 42.4 years.

PhD students, assistants	37.7%
Students	10.8%
Industrial physicists	15.4%
Physicists working in non-university research	9.6%
Members from publicity campaigns	6.1%
Physicists working in other sectors (self-employed, Consulting, Banks and Software)	9.0%
Professors	5.7%
Teachers and teacher trainees	4.4%
Physicists working in the sector of scientific organisation and administration	1.3%

Of the Personal Members, 9% live abroad.
The proportion of women is 16.2% (1980: 2.8%).

Elicitation of 2025

Age Structure of DPG



In the chart, the age structure of DPG is shown. Because of the relatively low number of DPG members below 10 years service, the cohorts between 0-9 and 10-19 years are summed up. The share of male members is depicted in blue, whereas the female share is in green. Most DPG members are younger than 40 years old. In this segment, the share of female physicists is much higher than the total average.

Rates & Formats

Advertisements	Width / height (mm)	Rate €
1/1 Page	186 x 260	9,180
2/3 Page	128 x 254	7,620
2/3 Page	186 x 168	7,620
Juniorpage	128 x 190	6,140
1/2 portrait	99 x 254	5,730
1/2 landscape	186 x 128	5,730
1/3 portrait	52 x 254	4,770
1/3 landscape	186 x 85	4,770
1/4 portrait	90 x 128	3,950
1/4 landscape	186 x 64	3,950
1/8 portrait	90 x 64	3,090
1/8 landscape	186 x 32	3,090

These formats and rates are not applicable to job ads.
Please refer to page 8.

Prominent Positioning

2 nd , 3 rd or 4 th cover page	186 x 260	9,790
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Surcharges

Ads extending into bleed area	520
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Surcharges are not eligible for discount.

Inserts	Width / height (mm)	Rate €
1 sheet = 2 pages*	210 x 297	9,010
2 sheets = 4 pages*	420 x 297	13,510

Rate for inserts without stuck-on post cards or samples for the entire print run

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose Inserts	Weight	Rate €
loosely inserted up to 25 g per item and up to a format of 200 x 287 mm (only for German distribution)		
per 1000	up to 25 g	330
Part of Print-run 25 % surcharge Heavier supplements upon request		

Stuck-on postcards	Rate €
	3,870

Discounts

for several ads within 12 months (year of insertion)

3 Advertisement	5 %
6 Advertisement	10 %
9 Advertisement	15 %
12 Advertisement	20 %

Jobs and opportunities ads are not eligible for discount.

We grant combination discounts.

Requirements: At least three ads in two or more journals.

Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623

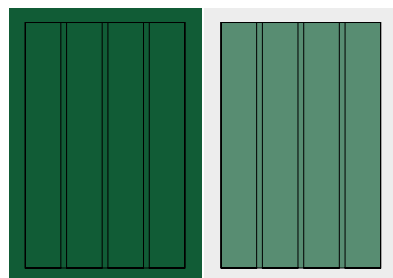
Tax No.: 47020/29082

All Rates are subject to the statutory VAT.

The new Rate list comes into effect on
01 October 2025 and supersedes all previous Rate lists.



Formats

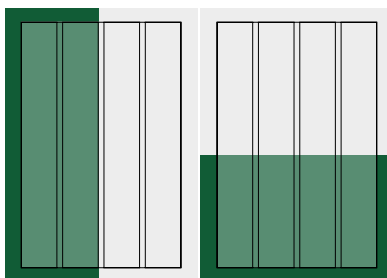


1/1 Page
Type Area/Bleed Size

Type Area:
186 x 260 mm

Bleed Size:
210 x 297 mm
+ 3 mm Overlap on all sides

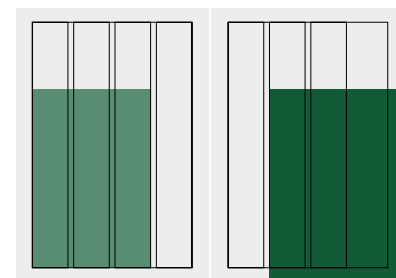
Final Size:
216 x 303 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 99 x 254 mm
landscape: 186 x 128 mm

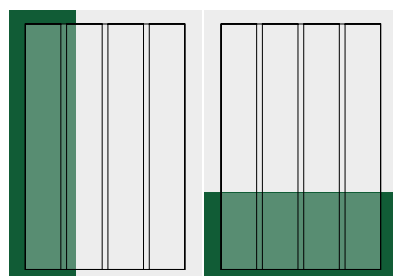
Bleed Size:
portrait: 109 x 297 mm
landscape: 210 x 151 mm



Juniorpage

Type Area:
128 x 190 mm

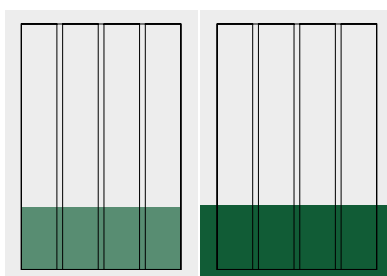
Bleed Size:
138 x 214 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 52 x 254 mm
landscape: 186 x 85 mm

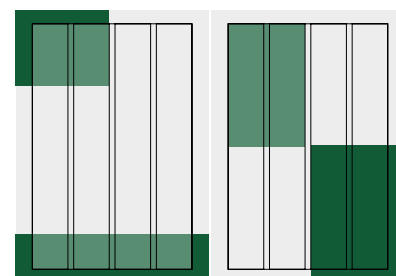
Bleed Size:
portrait: 80 x 297 mm
landscape: 210 x 109 mm



1/4 Page
Type Area/Bleed Size

Type Area:
landscape: 186 x 64 mm

Bleed Size:
landscape: 210 x 87 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 109 x 152 mm

Type Area:
classic: 90 x 64 mm
landscape: 186 x 32 mm
Bleed Size:
classic: 109 x 88 mm
landscape: 210 x 56 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Advertorial

The advertorial can take the form of an interview or a short article. There are two options:

- 1) You can provide us with a ready-made PDF.
- 2) You can call on the professional support of the Physik Journal editorial team to create the advertorial for you.

In this case, you provide us with text and images and we take care of the rest.

You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: For example, your advertorial could be an interview or maybe a best practice story, a Case Study oder anything similar to that.

Services

- Design of your advertorial by our layout team
- Proofreading of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal
- Publication on pro-physik.de as part of the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

- with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images

Rate: € 8,900.-

- without editorial support
finished PDF-file with 300 dpi and 3 mm bleed surcharge

Rate: € 8,700.-

ADVERTORIAL

„The vibe here is great.“

PlanQC is working on quantum computing using neutral atoms.

David is Head of Product Development at PlanQC. He is an experimental physicist by training, specialized in quantum gases and quantum simulation. After a few years in academia, he moved into industry. He has been working at PlanQC since last year. The company has a holistic approach to building quantum computers and the associated software. Teamwork plays a major role in the company and its success.

What products is PlanQC working on?

We want to develop a quantum computer with neutral atoms. In essence, our quantum processor does not consist of transistors and electrical signals like conventional computers, but of individual atoms that are controlled by laser.



David

David started at PlanQC as a postdoc. He was already an interested company, so this technology was everywhere. Our team members all have backgrounds and are very involved in their daily interactions even more so. It's easy to talk to, so you always get on a good footing. The vibe here at PlanQC is great. The vibe here at PlanQC is great. The vibe here at PlanQC is great.

ADVERTORIAL

Simulation als Schlüsseltechnologie für Quantenanwendungen

Anwendungsorientierte Multiphysikmodelle als Brücke ins Quantenzeitalter

Oberhalb der Qubits, optische Resonatoren oder anderen – moderne Quantentechnologien reagieren äußerst sensibel auf thermische, elektromagnetische und mechanische Einflüsse. Schon kleinste Abweichungen von optimalen Bedingungen können ihre Funktion beeinträchtigen. Hier bieten multiphysikalische Simulationen einen entscheidenden Vorteil: Sie ermöglichen die präzise Analyse realer Effekte und unterstützen ein robustes Design.

Multiphysik als Enabler

Quantensysteme operieren häufig unter extremen physikalischen Bedingungen, zum Beispiel bei tiefen Temperaturen im Hochvakuum oder unter hochfrequenter elektromagnetischer Anregung. Diese Bedingungen lassen sich nicht isoliert betrachten. Nur durch die simultane Modellierung von Elektromagnetik, Wärmeleitung, Strukturmechanik und Materialverhalten entsteht ein realistisches Gesamtbild.

Mit der Simulationsplattform COMSOL Multiphysics® lassen sich solche gekoppelten Phänomene detailliert und in einem einzigen Modell darstellen. Beispiele aus der Praxis umfassen:

- Thermisches Design kryogener Systeme zur Minimierung unerwünschter Wärmeeinträge,
- elektromagnetische Simulationen von Resonatoren oder Abschirmstrukturen,
- strukturmechanische Untersuchungen zur Reduktion mechanischer Spannungen,
- optische Modellierung von Lichtwegen in Quantenoptik.

Die nahtlose Kopplung dieser Disziplinen ist entscheidend für die Aussagekraft der Ergebnisse und gleichzeitig ein wesentlicher Bestandteil der Entwicklung.

Simulation verstehen

Mit COMSOL Multiphysics® können komplexe physikalische Systeme in einer intuitiven 3D-Oberfläche und mit Hilfe von Parametern und Skripten modelliert werden. Die Ergebnisse werden in Form von 2D- und 3D-Visualisierungen dargestellt, die die Aussagekraft der Ergebnisse und gleichzeitig ein wesentlicher Bestandteil der Entwicklung.



Wahrscheinlichkeitsverteilung für einen der vier niedrigsten Energiezustände eines Ionen-Quantenpunktes auf einem GaAs-Substrat. Die Berechnung basiert auf der Lösung der Schrödinger-Gleichung unter Berücksichtigung der effektiven Massen und Störpotentiale.

Die nahtlose Kopplung dieser Disziplinen ist entscheidend für die Aussagekraft der Ergebnisse und gleichzeitig ein wesentlicher Bestandteil der Entwicklung.

ADVERTORIAL

Der nächsten Innovation auf der Spur

Eine Naturwissenschaftlerin in der Fachlaufbahn bei ZEISS

Sie liebt es zu innovieren. Jennifer ist Innovationsexpertin für ophthalmische Implantate und Workflows in der Entwicklung bei ZEISS. Als Senior Innovation Expert hat die promovierte Physikerin eine besondere naturwissenschaftlich-technische Karriere in dem Technologieunternehmen der optischen und optoelektronischen Industrie eingeschlagen, die Fachlaufbahn. Hier kann sich Jennifer als anerkannte Expertin fachlich weiterentwickeln, die „Expert Ladder“ aufsteigen und viel bewegen.

Jennifer's job ist es, ungelöste Kundenbedürfnisse zu erkennen, zu analysieren und damit die Innovationen von morgen und übermorgen anzustoßen. Sie nutzt dafür die Design Thinking Methode. Ihr Fokus ist das Kundenverhältnis. Die ersten Gedanken zur Lösung bestehender Kundenprobleme in kreative und konzeptionelle Arbeit umzusetzen. Ich identifiziere Herausforderungen und Potentiale, beispielsweise bei der Behandlung der Augenerkrankung „Graue Star“, und starte ein Innovationsprojekt, um multidisziplinäre Lösungen für ein konkretes Problem zu entwickeln“, sagt Jennifer. Ihre Ideen münden oftmals in der Anmeldung von Patenten. Innovation sei immer Teamarbeit, betont die Erfinderin. Sie selbst ist Teil des Teams „Advanced Development Implant“.

Fachliche Führung und viel Freiheit

Jennifer's Arbeitszusammenhang ist klinische Arbeit in der Augenheilkunde. Sie arbeitet also nicht an einem einzelnen ophthalmischen Gerät, sondern betrachtet das Zusammenspiel von medizintechnischen Produkten und den Prozessen in der Augenheilkunde. Der Vertrieb Produktspezialisten hilft sie dabei, Arbeitsabläufe für Ärzte und Ärzte, Patientenerfahrungen und letztlich das Behandlungsergebnis zu verbessern. Dazu führt sie Kundeninterviews, besucht Praxen und Kliniken, studiert wissenschaftliche Literatur, entwickelt Ideen, erstellt Lösungskonzepte und testet diese in Experimenten. Das komplexe Zusammenspiel von Geräten, Komponenten, Softwarelösungen, medizinischem Personal und Behandlungsmethoden ist es.

Bei der Gestaltung der Innovationsstrategie von ZEISS spielt Jennifer eine entscheidende Rolle. Sie nutzt das Wissen über Kundenbedürfnisse, neue Trends und Spitzen-technologien, um die Zukunft der Augenheilkunde neu zu definieren. „Ich bin Ideenfürsprecherin, Technologiescout, Entwicklerin und Projektmanagerin in einer Person. Dabei habe ich viel Freiheit, meine Arbeitszusammenhänge zu wählen und meine verschiedenen Rollen auszuüben“, erzählt sie begeistert. Auch die Arbeitsgruppen ihrer Innovationsprojekte stellt sie eigenständig zusammen und leitet sie fachlich an. Dabei schafft sie eine Kultur der Kreativität, Neugier und



Jennifer

funktionübergreifender Zusammenarbeit. Um die persönliche Führung können sich andere – in der Fachlaufbahn darf sich Jennifer ganz auf ihre Fachkompetenz konzentrieren.

Vorankommen und Gutes bewirken

Schon jetzt ist die 37-jährige eine geliebte Expertin bei ZEISS. Und die Fachlaufbahn ermöglicht es, Themenspektrum und Fachwissen eigenständig zu erweitern, aber auch persönlich zu wachsen. Um voranzukommen und die besten Lösungen zu entwickeln, baut sie ihr Netzwerk innerhalb des Konzerns kontinuierlich weiter auf. Unabhängig vom Standort arbeitet sie so an den Herausforderungen ihrer Kundengruppe. Beispielsweise nahm sie 2023 an einer Konferenz in Singapur teil und besuchte an verschiedenen Kliniken, um ihr Kunden- und Marktverständnis für den asiatisch-pazifischen Raum weiter auszubauen.

Jennifer's größte Motivation: dass sie mit ihrer Arbeit zu einer verbesserten Augenheilkunde und -behandlung auf der ganzen Welt beiträgt. Außerdem schätzt sie, dass ihre Impulse auch dann gefragt sind, wenn sie sich außerhalb der regulären Unternehmensstrategien bewegen. Dazu gibt es etwa die ZEISS New Business Challenge. Im Jahr 2023 hat sie hier gleich zwei Ideen eingereicht. Jennifer ist gespannt auf das, was noch kommt. Klar ist: Es gibt eine weite Stufe auf der „Expert Ladder“, die sie erklimmen will.

Carl Zeiss AG, Carl-Zeiss-Straße 22, 73447 Oberkochen, www.zeiss.com

Rates & Formats

Products and Suppliers:

Each issue of Physik Journal contains a list of suppliers for all fields of physics. Entries are charged by printed line. The online version on **www.pro-physik.de** is free of charge. 1 printed line is approx. 2 mm high and 44 mm wide. Logos are converted to lines according to print size.

Products and Suppliers

Rate €	
11.40	1 printed line per rubric and issue
125.40	Annual rate for 11 issues

Discounts

5 %	For at least 6 rubrics
10 %	For at least 12 rubrics
15 %	For at least 18 rubrics

Conditions

- List of supplier entries run until canceled.
- Minimum booking is for one year (= 11 issues).
- Additions are possible at the start of each quarter.
- Invoiced quarterly with the first issue in the quarter.
- Cancellation possible each quarter to the end of the following quarter.

Services Print and Online

44,557	Physik Journal circulation per issue
50,000	Unique visits pro-physik.de each month
86,000	Page impressions each month

Source: Plausible

BEZUGSQUELLEN

Abschirmungen, magnetisch  SEKELS SEKELS.DE OBER-MORLEN Tel. +49 6002 9379-0	Aufdampfbeschichtungen, dünn  LASEROPTIK GmbH Graßgrabenstr. 14 30856 Garbsen Tel. 05131 45 59 70 Fax 05131 459 720 http://www.laseroptik.de	Autokorrektoren  APE Ingenieurbüro für Optik & Elektronik GmbH www.a-pe-berlin.de	Detektoren, CdZnTe  Forschungsmaterialien Tel. 0341 9302-0 Fax 11 service@matex.de http://www.matex.de
AFM, Tieftemperatur  CREATEC Createc Fischer & Co. GmbH Industriest. 9 74391 Erftgheim Tel. 07143-9670-0 Fax -27 E-Mail: sales@createc.de http://www.createc.de	Aufdampfbeschichtungen, Komponenten für www.CreaPhys.com www.CreaTec.de	Beschleunigerkomponenten  Bilfinger Bilfinger Noell GmbH 97380 Würzburg Telefon +49 931 903-0 www.bng.bilfinger.com	Detektoren, Dioden-Array ROPER SCIENTIFIC GMBH CCD-Detektoren und Spektrographen vor Präzision Instruments / Acton Research www.rpscientific.de
SIGMA Surface Science www.sigma-surface-science.com	MANTIS Permanent Thin-Film Coatings www.mantisdeposition.com	PiNK PiNK GmbH Vakuumtechnik Gynke-Horn-Str. 20, 57877 Wertheln Tel.: 09342872-0 Fax: 09342872-111 info@pink-vak.de www.pink-vak.de	Detektoren, IR  DoroTEK A member of Sokol Group Tel. 03341 215427 www.dorotek.de
Analysatoren, Elektronen scientaomicron www.scientaomicron.com	MBE KOMPONENTEN I DR. EBERL www.mbe-komponente.de	Bildverarbeitungssysteme STANFORD COMPUTER OPTICS www.stanfordcomputeroptics.com	Detektoren, Low-Level GCTechnology siehe Detektoren, Strahlungs-
SIGMA Surface Science www.sigma-surface-science.com	 Schaefer Schaefer Technology GmbH Robert-Bosch-Str. 31 63225 Langen Tel. 06103 500040 www.schaefer-loc.com	Caniliver  Schaefer Schaefer Technology GmbH Robert-Bosch-Str. 31 63225 Langen Tel. 06103 500040 www.schaefer-loc.com	Detektoren, ortsauflosend für X-Rays und Neutronen GCTechnology siehe Detektoren, Strahlungs-
SPECS SPECS Surface Nano Analysis GmbH Völkstr. 5 11351 Berlin Germany www.specs.com T +49 30 46 73 240 F +49 30 46 41 080 Esales@specs.com	COTEC Cotec GmbH Frankfurt 19 63791 Kirtelre Tel. +49 6188 9942-1 Fax -42 sales@cotec-gmbh.com www.cotec-gmbh.com	Chemikalien, hochrein www.CreaPhys.com	Detektoren, Röntgen www.lot-qd.com
STAB INSTRUMENTE www.stabinstrumente.com	EVOCHEM ADVANCED MATERIALS Heinrich-Kunze-Str. 20, 63773 Offenbach am Main Tel.: +49 69 9864804-4, Fax: +49 69 9864804-15 www.evo-chem.de, info@evo-chem.de	Forschungsmaterialien  Matex Tel. 0341 9302-0 Fax 11 service@matex.de http://www.matex.de	ROPER SCIENTIFIC GMBH CCD-Detektoren und Spektrographen vor Präzision Instruments / Acton Research www.rpscientific.de
Atome, ultrakalte solliton siehe Laser 08195-7792-0 www.solliton-gmbh.de	Goodfellow Goodfellow GmbH Postfach 19 40, D-61213 Bad Nauheim (nur internat. Deutsches Land) oder Tel. +49 140 624610, Fax: +49 140 624610 http://www.goodfellow.com	Detektoren www.lot-qd.com	Detektoren, Strahlungs- GCTechnology Messgeräte Vertriebs GmbH Freckling 12, 84172 Buch an der Erlbach Tel. 08763 941500, Fax. 94 94 74 info@gctech-gmbh.com
ATR-Elemente  Matex Tel. 0341 9302-0 Fax 11 service@matex.de http://www.matex.de	 Matex Tel. 0341 9302-0 Fax 11 service@matex.de http://www.matex.de	www.THORLABS.com	

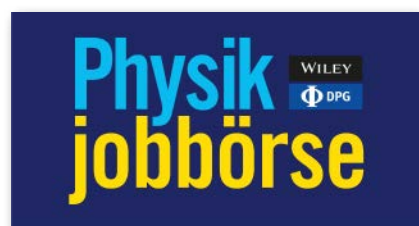
Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Meetings
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the Job Fairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics E-Newsletter with a total of 38,000 recipients
- Stand Alone physics newsletter
- Cover letter of the DPG to all relevant DPG members



Job Fair as a presence event at the DPG Spring Meetings

The German Physical Society (DPG) is the world's largest professional society with approximately 51,000 members and organizes the DPG Spring Meetings every year.

The well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 5,300 physicists are expected in Dresden and 1,300 in Mainz. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Dresden (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Mainz: March 03-05, 2026
Dresden: March 10-12, 2026

Registration deadline:

December 15, 2025

Rates:

€ 5,300 for one Job Fair
€ 9,500 for both Job Fairs



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A. Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

June 16-18, 2026

Registration deadline:

April 20, 2026

Rate: € 5,300

Date in November:

November, 10-12, 2026

Registration deadline:

September 21, 2026



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.

- The advertorial will be placed prominently in the Physik Journal before the Job Fair.
- It can be designed in the form of an interview or as a recruitment advertisement.

• Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Rate: € 1,980 (instead of € 8,700) for each Advertorial

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal
- Publication in the job market on pro-physik.de and in the E-Newsletter

Your benefits

- Perfectly fitting your target group
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 45,000
- Publication on pro-physik.de within the e-paper of the Physik Journal
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

- with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images

Rate: € 8,900

- without editorial support
finished PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Rates & Formats

Job ads in the print issue of Physik Journal

Jobs	Width (mm)	Rate € / mm Height
Job Ads	90	17
	180	34

Surcharges	Rate €
per color (CMYK)	560
4c	1,680

Surcharges are not eligible for discount.

Standard formats incl. 4c surcharge at a special price	W x H mm	Rate €
1/4 page 4c	90 x 128 180 x 64	2,170
1/2 page 4c	90 x 254 180 x 128	4,215
1/1 page 4c	180 x 260	6,300

Job ads are additionally published online free of charge analogous to the printed version. The ads appear on jobs.pro-physik.de for 4 weeks. And, thirdly, the job ads are presented in 2 mailings of the Physics E-Newsletter.

Job adverts online

The job adverts run 4 weeks on jobs.pro-physik.de, the designed job adverts are additionally listed in 2 mailings of the Physics E-Newsletter.

Format	Rate €/4 weeks
Online + Newsletter	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920
Online	
Text ad for PhD/Postdoc positions	520
Upgrade to top job/ highlighted placement + 4 mailings of the Physics E-Newsletter	300

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ID: FHDIR/2024 | Deadline: 19.12.2024

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(Junior-)Professur für Experimentelle Festkörperphysik (W2 / W1 mit Tenure Track nach W2) (w/m/d)

zu besetzen.

Die Universität zu Köln ist eine der größten und forschungsstärksten Hochschulen Deutschlands mit einem vielfältigen Fachangebot. Sie bietet mit ihren sechs Fakultäten und ihren interdisziplinären Zentren ein breites Spektrum wissenschaftlicher Disziplinen und international herausragender Profildomänen. Die Mathematisch-Naturwissenschaftliche Fakultät (MNF) umfasst sechs Departments mit rund 180 Professoren und 9.000 Studierenden und zählt zu den größten Fakultäten des Landes. Der Sonderforschungsbereich 1238 „Kontrolle und Dynamik von Quantenmaterialien“ ist ein Verbundprojekt der Universitäten Köln und Bonn sowie des Forschungszentrums Jülich.

IHRE AUFGABEN:
Die erfolgreiche Bewerber*in arbeitet experimentell im Bereich der Quantenmaterialien. Sie*er erweitert strategisch das Forschungsgebiet der experimentellen Festkörperphysik am II. Physikalisches Institut der Universität zu Köln. Sie*er partizipiert aktiv an der Lehre auf dem Gebiet der Experimentalphysik, insbesondere im Bereich Festkörperphysik, und beteiligt sich an der akademischen Selbstverwaltung.

IHR PROFIL:
Wir suchen eine*n internationale anerkannte*n erfahrene*n Forscher*in, die*der sich mit der Kontrolle und/oder Erforschung von Quantenmaterialien befasst und ein klares Potenzial für eine Beteiligung im Rahmen des Sonderforschungsbereichs „Kontrolle und Dynamik von Quantenmaterialien“, SFB 1238, hat. Experimentelle Methoden können laborbasiert sein und/oder auf Großforschungseinrichtungen wie Synchrotron- oder Neutronenquellen zurückgreifen. Zu den Qualifikationsanforderungen gehört ein hervorragender Leistungsnachweis in der Forschung. Herausragende Leistungen in der Lehre und die erfolgreiche Erwerbung von Drittmitteln werden für W2-Bewerber*innen erwartet und sind für W1-Bewerber*innen wünschenswert.

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Wir bitten um Einreichung von: Lebenslauf, Qualifizierungsnachweisen, Listen mit Publikationen, Drittmitteln und Lebensführung, Zusammenfassung bisheriger Forschungsergebnisse mit bis zu fünf kommentierten Publikationen, sowie ein Forschungsplan und ein Konzept zur Lehre.

www.uni-koeln.de



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pro-physik
Stellenmarkt

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7 Jobs für Physiker:innen

Suchwort

Ort

Entfernung

[Job finden](#)

Fachgebiete	Bildungsgrad	Standort
Fusion & Plasmaphysik 1		Materialwissenschaften & Nanotechnologie 1
Festkörperphysik / Kondensierte Materie 1		Quantentechnologie 3
Sonstige 1		

Ausgewählte Jobs mehr >

WS-Universitätsprofessur (w/m/d) für Experimentelle Festkörperphysik
Paderborn

Reader/Professor in Quantum Technology (620800)
Glasgow City (GB)

Engineer or Physicist (m/f/div) with a focus on...
Greifswald, Mecklenburg-Vorpommern

Doctoral Position in Physics
Konstanz

Ausgewählte Arbeitgeber mehr >

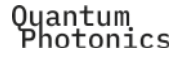
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Laden Sie Ihren Lebenslauf hoch!
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Dates & Contents

Issues	1 January	2 February	3 March	Special Issue Best of April
Publishing date	07 January 2026	03 February 2026	03 March 2026	12 March 2026
Advertising deadline	02 December 2026	05 January 2026	04 February 2026	13 February 2026
TRADE SHOWS CONFERENCES	 Photonics West San Francisco, CA, USA January 20–22	PUMPS & VALVES Dortmund, Germany February 25–26	 DPG-Spring-Meetings Mainz, Germany March 02–06 Dresden, Germany March 08–13 Erlangen, Germany March 16–20	 International Issue in English
			W3+ Fair Wetzlar, Germany March 18–19	
			analytica Munich, Germany March 24–27	
			PUMPS & VALVES Antwerp, Belgium March 25–26	AKL'26 Aachen, Germany April 22–24
TOPICS	Astrophysics	Laser / Optics	DPG Meetings	
PRODUCTS/COMPANIES	· Optics · Laser · Software	· Vacuum Technology · Metrology · Nanotechnology	Special DPG-Spring Meetings: · User reports · Featured products · with Company Profiles	· Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology · Software

Issues	4 April	5 May	6 June	7 July
Publishing date	01 April 2026	04 May 2026	03 June 2026	01 July 2026
Advertising deadline	05 March 2026	01 April 2026	30 April 2026	02 June 2026
TRADE SHOWS CONFERENCES	 SPIE Photonics Europe Strasbourg, France April 12–16	 Quantum Photonics Erfurt, Germany May 05–06	Sensor + Test Nuremberg, Germany June 09–11	PSE 2026 Erfurt, Germany August 31–September 03
	 Hannover Messe Hanover, Germany April 20–24	 OPTATEC Frankfurt, Germany May 05–07		
	AKL'26 Aachen, Germany April 22–24			
TOPICS	Quantum Technologies	Nuclear Physics	Biophysics	Solid State Physics
PRODUCTS/COMPANIES	· Photonics · Metrology · Software	· Optics · Photonics · Process Control	· Laser · Metrology · Vacuum Technology	· Sensor Technology · Vacuum Technology · Process Control

Dates & Contents

Issues	8-9 August–September	10 October	Special Issue Best of October	11 November	12 December
Publishing date	01 September 2026	05 October 2026	20 October 2026	03 November 2026	03 December 2026
Advertising deadline	05 August 2026	07 September 2026	23 September 2026	07 October 2026	06 November 2026
TRADE SHOWS CONFERENCES	AMB Stuttgart, Germany September 15–19	 Quantum Effects Quantum Effects Stuttgart, Germany October 06–07	 International Issue in English	electronica Munich, Germany November 10–13	
	W3+ Fair Jena, Germany September 23–24	 VISION Stuttgart, Germany October 06–08		SEMICON Europa Munich, Germany November 10–13	
	Powtech Technopharm Nuremberg, Germany September 29 – October 01	Motek Stuttgart, Germany October 06–08		 COMPAMED Dusseldorf, Germany November 16–19	
		Fakuma Friedrichshafen, Germany October 12–16		MEDICA Dusseldorf, Germany November 16–19	
		EuroBLECH Hanover, Germany October 20–23		sps smart production solutions Nuremberg, Germany November 24–26	
TOPICS	DPG Prizes	Quantum Optics		Particle Physics	Nobelprizes
PRODUCTS/COMPANIES	· Vacuum Technology · Software · Surface Technology	· Optics · Laser · Surface Technology	· Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology · Software	· Optics · Process Control · Software	· Metrology · Photonics · Surface Technology

Technical Details

Journal format

210 x 297 mm (WxH), DIN A4
186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive
Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

Only the following file formats can be processed:

PDF (.pdf) created with print optimization.
EPS (.eps)
Tiff or JPG (non-compressed)

Unsecured files:

Photoshop
InDesign

Please note the following:

The document names (including the images) may not contain umlauts, spaces or special characters.

The images, logos and fonts used in the advert are to be delivered with the unsecured files.

The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.

Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Delivery

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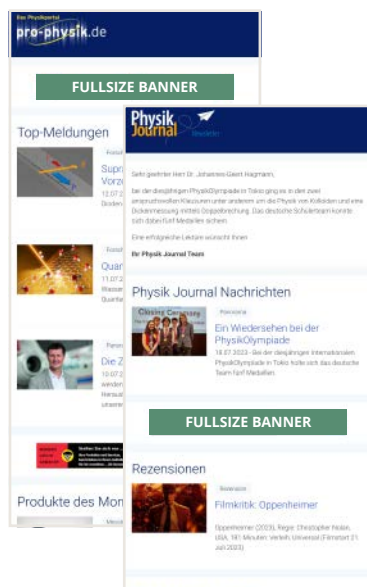
pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; English: German Physical Society).

A comprehensive job market, list of suppliers with full search functionality and product information round off the offering.

pro-physik.de users mainly come from industry, research institutes and universities. The portal records 50,000 unique visits and 86,000 page impressions per month.

We are happy to send you the detailed online media kit!



Product of the Month

Your product information is published with product and company name and image on all pages (except the job ads section) of pro-physik.de and in the E-Newsletters.

In addition, your product highlight will be published for six months in the product database of the portal.

As a third component, the product information appears prominently in the parallel monthly issue of the Physik Journal (circulation: 44,557)

Rate: € 2,350

Top Feature Portal

Top placement on the homepage and all subpages of pro-physik.de. Promote your current highlights, your product launch, your user report and reach your target groups around the clock.

Duration: 14 days prominent on the homepage and a total of 6 months in the respective portal category.

Rate € 2,930

Content Ad

The content ad is prominently placed on the landing page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Rate/month € 2,100

Content Premium-Package

Integration on our portal page in the news section, 1 month content ad on the homepage, 2 months Feature Newsletter in the E-Newsletter and archiving for at least one year.

Rate: € 5,120

Banner

Banner format	Rate €/Month
Leaderboard (728 x 90 px)	1,890
Wide Skyscraper (160 x 600 px)	1,760
Medium Rectangle (300 x 250 px)	1,580

Physics E-Newsletter

The physics E-Newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG (German Physical Society).

The E-Newsletters pro-physik.de (20,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly physics E-Newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Banner format	Rate/Month
Full Size Banner (468 x 60 px)	€ 2,320
Feature Newsletter (image, text + URL)	€ 2,490
Combinated Offer: Top Feature on Portal + Newsletter	€ 3,350

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Advertising and Reprint Production Terms and Conditions

PRICING

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26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.
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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
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 - cease publication of further Advertising or terminate an agreement for Advertising;
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