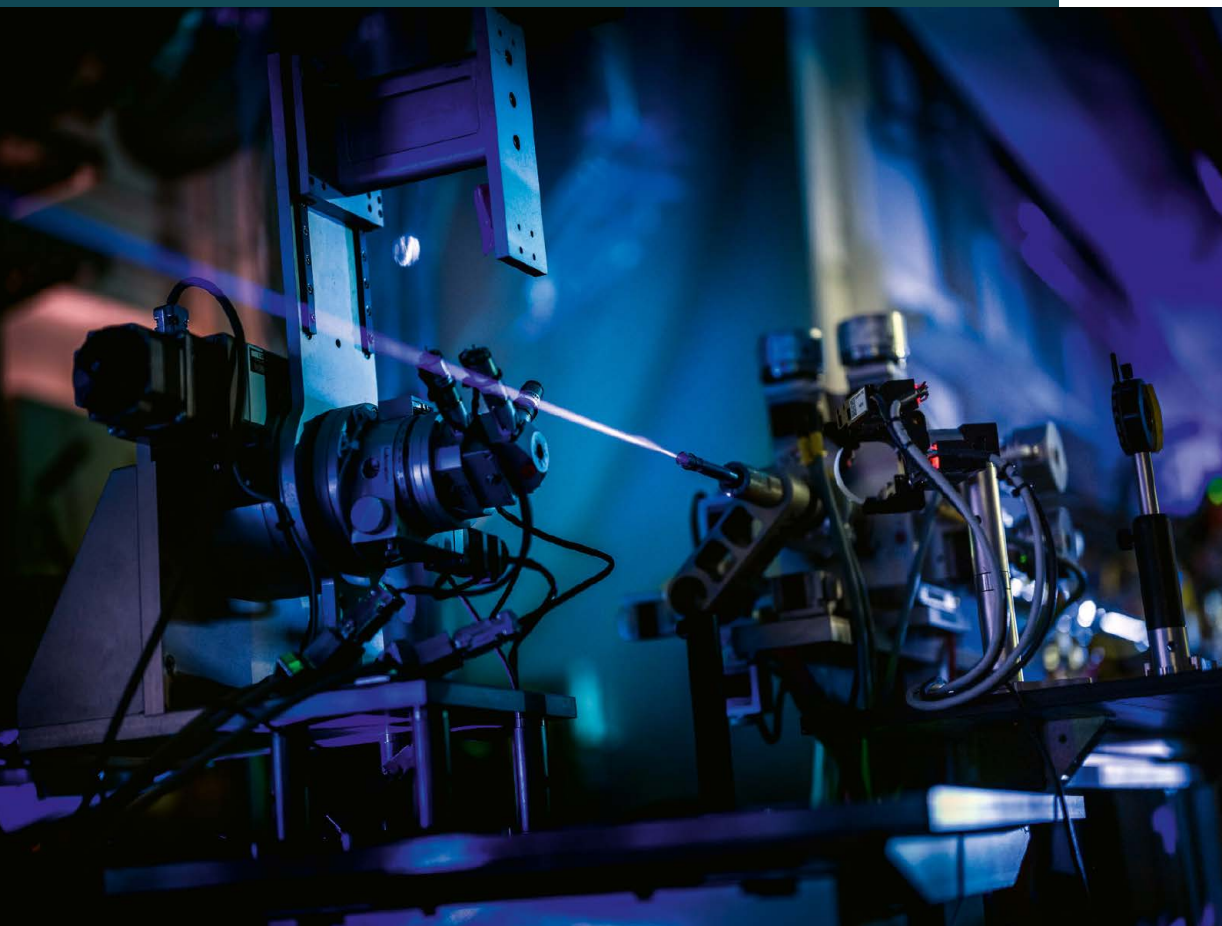


WILEY

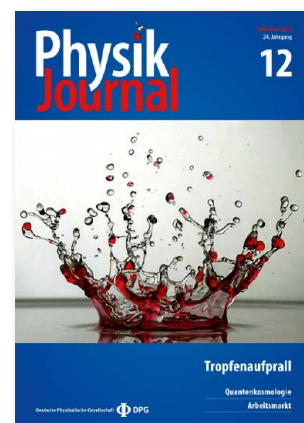


© European XFEL / Jan Hosan

2027 Media Guide **Physik Journal**

Compelling solutions through
strategic partnerships

www.physik-journal.de



Physik Journal

Short description

Physik Journal is the official publication of the Deutsche Physikalische Gesellschaft (DPG, english: German Physical Society). Of the approximately 50,000 members, about 43,000 receive the print edition, the others have chosen the e-edition. Physik Journal is with its 11 monthly issues and 2 specials the most important physics journal in German-speaking countries. The readers are physicists in academia and non-academic research institutes, in industry, banking, insurance and consulting.

Physik Journal reports on advances and new developments in physics, on applied physics and technology. The monthly issues contain regular sections such as High Tech, overviews, everyday physics, recensions and professional portrait. Each issue has a special focus, plus application reports and product information relating, for example, to the fields of lasers, optics and photonics and events as well as the DPG spring meetings. The section product reports/companies, a list of suppliers and the job market complement the wide range of information.

The online version of Physik Journal is part of **www.pro-physik.de**, the leading German-language expert portal for all areas of physics with daily updates on industry, technology, research and academia. Products from the fields of lasers, metrology, nanotechnology, optics and photonics, software and vacuum technology complete the offer.

Overview

Publication Frequency

11 times a year,
and 2 special issues

Volume

Volume 26, 2027

Circulation

42,595 per issue

Sales Director

Jörg Wüllner

Sales Senior Manager

Miryam Reubold

Senior Account Manager

Alexandra Wojtanowska

Editorial

Dr. Maike Pfalz

Annual Subscription

upon request
cs-germany@wiley.com

ISSN

1617-9439

Journal Format

DIN A4

Content

2	Short description/Overview	13	Rates & Formats
3	Analysis	14	Dates & Contents
4	Analysis DPG	15	Dates & Contents
5	Rates & Formats	16	Technical Details
6	Formats	17	pro-physik.de
7	PhysicsMakers	18	General Terms and Conditions
8	QuantumMakers	19	General Terms and Conditions
9	Advertorial	20	Contact
10	Rates & Formats	21	Publisher
11	Job Fairs		
12	Recruiting		

Analysis

Print-Run Analysis	Copies
Print run	42,695
Actual distributed print run	42,595
of which abroad	2,851
of which for members	42,359
Rest, archived, proofs	100

Average copies per issue (1 July 2025 through 30 June 2026)

Scope Analysis 2025 = 11 issues	Pages	%
Total content	1,020	100.0
Editorial	804	78.8
Advertising	216	21.2
of which		
Jobs	2	0.9
Inserts	0	0
Publisher's own ads/inserts	22	10.2

Content Analysis of the Editorial Part 2025 = 804 pages	Pages	%
News	131	16.3
Focus	37	4.6
Overview, Awards, Nobel Prize	131	16.3
Education and Career	18	2.2
Opinions/Letters	24	3.0
People	79	9.8
Congress reports	18	2.2
Recensions	28	3.5
DPG news	147	18.3
Product information/Company news	48	6.0
Other	143	17.8
Total	804	100.0

Analysis DPG

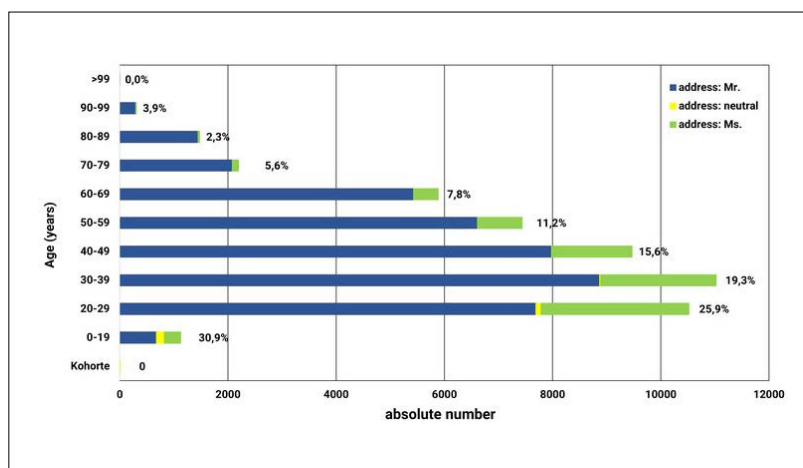
Facts and figures

The DPG has 49,531 members. 136 members are institutional members (institutes, libraries, schools, companies). The remaining members (99.7 %) are personal members. 7,2 % of the personal members live abroad. The portion of women is 16.4 %. The median of the age of the members is 40 years, the average 43,2 years.

PhD students, assistants	37.1 %
Students	10.7 %
Industrial physicists	15.7 %
Physicists working in non-university research	9.8 %
Members from publicity campaigns	4.9 %
Physicists working in other sectors (self-employed, Consulting, Banks and Software)	9.9 %
Professors	5.7 %
Teachers and teacher trainees	4.4 %
Physicists working in the sector of scientific organisation and administration	1.3 %

Elicitation of 2026

Age Structure of DPG



In the chart, the age structure of DPG is shown. Because of the relatively low number of DPG members below 10 years service, the cohorts between 0-9 and 10-19 years are summed up. The results are based on the selected forms of address used by our members. Blue shows the proportion of members who selected the address „Mr“, yellow represents the „neutral“ appellation, and green shows the salutatory address „Ms“. Most DPG members are younger than 40 years old. In this segment, the share of female physicists is much higher than the total average.

Rates & Formats

Advertisements	Width / height (mm)	Rate €
1/1 Page	186 x 260	9,180
2/3 Page	128 x 254	7,620
2/3 Page	186 x 168	7,620
Juniorpage	128 x 190	6,140
1/2 portrait	99 x 254	5,730
1/2 landscape	186 x 128	5,730
1/3 portrait	52 x 254	4,770
1/3 landscape	186 x 85	4,770
1/4 portrait	90 x 128	3,950
1/4 landscape	186 x 64	3,950
1/8 portrait	90 x 64	3,090
1/8 landscape	186 x 32	3,090

These formats and rates are not applicable to job ads.
Please refer to page 13.

Prominent Positioning

2 nd , 3 rd or 4 th cover page	186 x 260	9,790
---	-----------	-------

Surcharges

Ads extending into bleed area	520
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Surcharges are not eligible for discount.

Inserts	Width / height (mm)	Rate €
1 sheet = 2 pages*	210 x 297	9,010
2 sheets = 4 pages*	420 x 297	13,510

Rate for inserts without stuck-on post cards or samples for the entire print run

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose Inserts	Weight	Rate €
loosely inserted up to 25 g per item and up to a format of 200 x 287 mm (only for German distribution)		
per 1,000	up to 25 g	330
Part of Print-run 25 % surcharge Heavier supplements upon request		

Stuck-on postcards	Rate €
	3,870

Discounts

for several ads within 12 months (year of insertion)

3 Advertisement	5 %
6 Advertisement	10 %
9 Advertisement	15 %
12 Advertisement	20 %

Jobs and opportunities ads are not eligible for discount.

We grant combination discounts.

Requirements: At least three ads in two or more journals.

Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan SE
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623

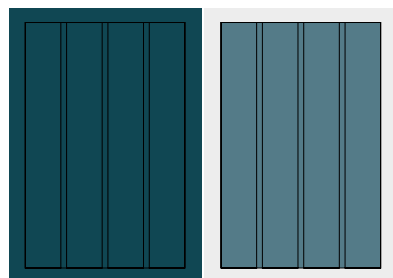
Tax No.: 47020/29082

All Rates are subject to the statutory VAT.

The new Rate list comes into effect on
01 October 2026 and supersedes all previous Rate lists.



Formats

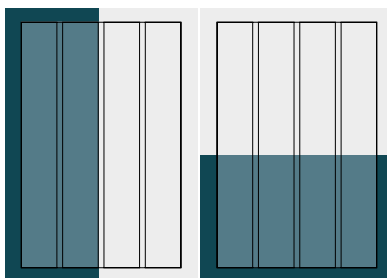


1/1 Page
Type Area/Bleed Size

Type Area:
186 x 260 mm

Bleed Size:
210 x 297 mm
+ 3 mm Overlap on all sides

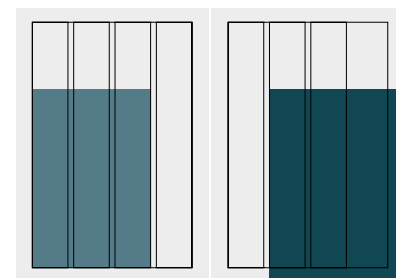
Final Size:
216 x 303 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 99 x 254 mm
landscape: 186 x 128 mm

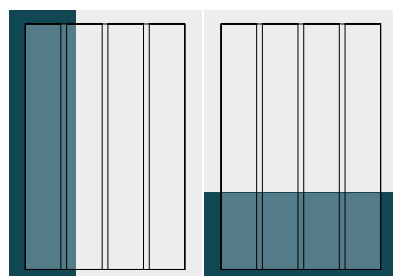
Bleed Size:
portrait: 109 x 297 mm
landscape: 210 x 151 mm



Juniorpage

Type Area:
128 x 190 mm

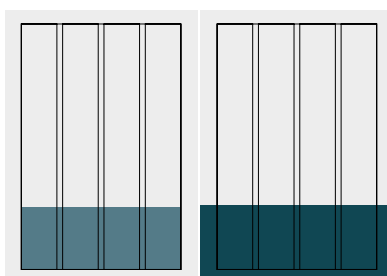
Bleed Size:
138 x 214 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 52 x 254 mm
landscape: 186 x 85 mm

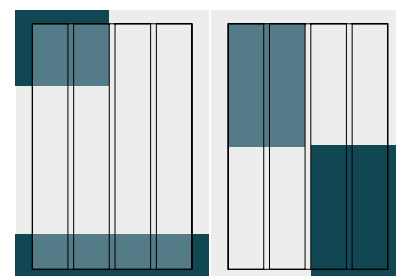
Bleed Size:
portrait: 80 x 297 mm
landscape: 210 x 109 mm



1/4 Page
Type Area/Bleed Size

Type Area:
landscape: 186 x 64 mm

Bleed Size:
landscape: 210 x 87 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 109 x 152 mm

Type Area:
classic: 90 x 64 mm
landscape: 186 x 32 mm
Bleed Size:
classic: 109 x 88 mm
landscape: 210 x 56 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

NEW EDITORIAL SERIES OF CONVERSATIONS IN THE PHYSIK JOURNAL AND ON PRO-PHYSIK.DE

PhysicsMakers

The stories behind research,
technology and applications

“ When physics needs explaining,
a good conversation is where it begins.

Editorial video interview | approx. 5 questions | 10–15 minutes

featuring people from physics research, development and applications



© Jam, Aqib - stock.adobe.com

PhysicsMakers turns complex developments in research,
technology and applications into credible editorial content.

Bringing physics to life

People remember good stories.
Not data sheets.

Where physics makes a difference

Your development reaches people who
understand the physics behind it.

Content that keeps working

One conversation creates content for
articles, customer conversations, sales,
websites, newsletters and social media.

What's included

- editorial video interview with approx. 5 questions, 10–15 minutes
- professional recording and post-production
- publication of the video and the full interview transcript on **pro-physik.de**
- editorial half-page print feature in **Physik Journal**
- promotion via **physics newsletter** and on **LinkedIn**

Interview dates are arranged individually and subject to availability

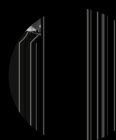
€ 5,980 net

Complete package

Optional upgrade:
More space for your story
in print and online.

Cross-media extension

For additional € 1,690 publication also via **PhotonicsViews** and **wileyindustrynews.com**



Alexandra Wojtanowska

Senior Account Manager Physics
awojtanows@wiley.com | +49 6201 606-552

EDITORIAL VIDEO INTERVIEW

QuantumMakers

The people shaping the quantum revolution

” When quantum technology needs context,
great conversations make the difference.

Editorial video interview | approx. 5 questions | 10–15 minutes

featuring experts in quantum research, development and real-world applications

QuantumMakers turns complex developments in research,
technology and application into credible editorial content.

Bringing quantum to life

People remember great stories.
Not data sheets.

Where quantum matters

Your innovation reaches people who
understand quantum technology.

Content that keeps working

One conversation creates content for
articles, customer conversations, sales,
websites, newsletters and social media.

What's included

- editorial video interview with approx. 5 questions, 10–15 minutes
- professional recording and post-production
- publication of the video and the full interview transcript on **pro-physik.de**
- editorial half-page print feature in **Physik Journal**
- promotion via **physics newsletter** and on **LinkedIn**

Interview dates are arranged individually and subject to availability

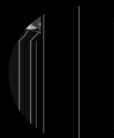
€ 5,980 net

Complete package

Optional upgrade:
More space for your story
in print and online.

Cross-media extension

For additional € 1,690 publication also via **PhotonicsViews** and **wileyindustrynews.com**



Alexandra Wojtanowska

Senior Account Manager Physics
awojtanows@wiley.com | +49 6201 606-552

Advertorial

The advertorial can take the form of an interview or a short article. There are two options:

- 1) You can provide us with a ready-made PDF.
- 2) You can call on the professional support of the Physik Journal editorial team to create the advertorial for you.

In this case, you provide us with text and images and we take care of the rest.

You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: For example, your advertorial could be an interview or maybe a best practice story, a Case Study or a comparable format.

Services

- Design of your advertorial by our layout team
- Proofreading of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal
- Publication on pro-physik.de as part of the e-paper of the Physik Journal

Your benefits

- Designed in the visual style of Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

- with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images

Rate: € 8,900.-

- without editorial support
finished PDF-file with 300 dpi and 3 mm bleed surcharge

Rate: € 8,700.-



Rates & Formats

Products and Suppliers:

Each issue of Physik Journal contains a list of suppliers for all fields of physics. Entries are charged by printed line. The online version on **www.pro-physik.de** is free of charge. 1 printed line is approx. 2 mm high and 44 mm wide. Logos are converted to lines according to print size.

Services Print and Online

Physik Journal circulation per issue	42,695
Unique visits pro-physik.de each month	40,000
Page impressions each month	70,000

Source: Plausibile

Products and Suppliers

Rate €

1 printed line per rubric and issue	11.40
Annual rate for 11 issues	125.40

Discounts

For at least 6 rubrics	5 %
For at least 12 rubrics	10 %
For at least 18 rubrics	15 %

Conditions

- List of supplier entries run until canceled.
- Minimum booking is for one year (= 11 issues).
- Invoiced quarterly with the first issue in the quarter.
- Cancellation possible each quarter to the end of the following quarter.

BEZUGSQUELLEN

 Tel. 04418008790, www.smaract.com info@smaract.com	Interferometer  Tel. 04418008790, www.smaract.com info@smaract.com	Kameras, Röntgen-  Diffraction and Positioning Equipment www.huber.com	Kryokältemaschinen www.cryoandmore.de
Hallmessplätze  PhysTech GmbH im FIDT Ludwig-Erhard-Str. 8 34131 Kassel www.PhysTech.de Tel.: 08761 74633 Fax: 08761 74634	soliton siehe Laser 08105-7792-0 www.soliton-gmbh.de	Kameras, Zeilen- Entwicklungsbüro Dipl.-Phys. G. Streising Reinholdstr. 5-6, D-12051 Berlin Tel. 030-6 85 45 06, Fax: -6 85 12 56 http://info@stresing.de www.stresing.de	Kryopumpen www.cryoandmore.de
Helium- und Stickstoffverflüssiger www.cryoandmore.de	Ionensquellen  Neue Technologien GmbH & Co. KG • www.ntg.de	Kleinflansch-Bauteile  low temperature technologies www.cryovac.de info@cryovac.de +49 241 848700	Kryostate www.cryoandmore.de
Hochspannungspulser  HIGH-TECH IN HIGH VOLTAGE Am Auenberg 4, D-61476 Kronberg/Ts. Tel. 0 61 73-92 90 20, Fax: 92 90 30 info@behlke.de http://www.behlke.com	STAB INSTRUMENTE siehe Spektrometer, Auger-	Kristalle  KORTH KRISTALLE Am Jägerberg 3 24161 Altenholz / Kiel Fon +49 431 36 90 50 eMail info@korth.de Web korth.de	GVL Cryoengineering Dr. George V. Lecomte GmbH Aachenener Str. 89, D-52223 Stolberg Tel. 02402 24566 Fax: -26739 E-Mail: GVL-CRYO@T-online.de
Hochspannungsverstärker CGC Instruments & Wissenschaftlicher Gerätebau	Ionenstrahlbearbeitung  Neue Technologien GmbH & Co. KG • www.ntg.de	Kryobehälter  low temperature technologies www.cryovac.de info@cryovac.de +49 241 848700	Kryostate-Heber www.cryoandmore.de
Hochvakuum-Bauteile www.justvacuum.com	Kameras, CCD STANFORD COMPUTER OPTICS www.stanfordcomputeroptics.com	Kryobehälter (Metall)  low temperature technologies www.cryovac.de info@cryovac.de +49 241 848700	Kühler www.cryoandmore.de
Hohlleiter  REUTER TECHNOLOGIE GmbH Röntgenstraße 1, D-63755 Alzenau Tel.: 06023 / 5044 - 0 Web: www.reuter-technologie.de	Kameras, intensivierte STANFORD COMPUTER OPTICS www.stanfordcomputeroptics.com	Kryogene Flüssigkeiten, Überwachungs- und Handling-Systeme  Metall- & Vakuumtechnik GmbH Wir lösen Ihre Probleme im Nichts Max.Hannot@vakuum-schiffer.de Tel. +49 2461 69109 13	Sumitomo  Daimlerweg 5a 64293 Darmstadt Phone: +49 6151 8606 10 Fax: +49 6151 8606 1296 scg.contact@sh-g.com www.shkryogenics.com
Integrierte Schaltungen  Integrated Detector Electronics AS www.ideas.no	Kameras, Pikosekunden- STANFORD COMPUTER OPTICS Paul Hoess KG Entenbachstr. 14 - 81541 München Tel: 089 852029 - Fax: 089 854817 www.stanfordcomputeroptics.com	 low temperature technologies www.cryovac.de info@cryovac.de +49 241 848700	Kühlkörper, flüssigkeitsgekühlt  REUTER TECHNOLOGIE GmbH Röntgenstraße 1, D-63755 Alzenau Tel.: 06023 / 5044 - 0 Web: www.reuter-technologie.de

Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as an in-person event at the DPG Spring Meetings
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the Job Fairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics E-Newsletter with a total of 38,000 recipients
- Stand Alone physics newsletter
- Cover letter of the DPG to all relevant DPG members

Physik jobbörse



The well-known and successful DPG Job Fair is held here as an on-site event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting companies present their career opportunities and entry-level opportunities.

More than 5,300 physicists are expected in Regensburg, 1,300 in Hannover and 1,200 in Mainz.

Experience has shown that all job fairs are very well attended.

Job Fair as a presence event at the DPG Spring Meetings

The German Physical Society (DPG) is the world's largest professional society with approximately 50,000 members and organizes the DPG Spring Meetings every year.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Regensburg. Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Hannover: March 02–04, 2027
Regensburg: March 16–18, 2027
Mainz: March 16–18, 2027

Registration deadline:

December 15, 2026

Rates:

€ 5,300 for one Job Fair
€ 9,500 for both Job Fairs
€ 14,250 for three Job Fairs

Virtuelle jobbörse



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A. Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

June 08–10, 2027

Registration deadline:

April 12, 2027

Rate: € 5,300

Date in November:

November, 16–18, 2027

Registration deadline:

September 20, 2027

Advertorial jobbörse



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.

- The advertorial will be placed prominently in the Physik Journal before the Job Fair.
- It can be designed in the form of an interview or as an recruitment advertisement.

• Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Rate: € 1,980 (instead of € 8,700) for each Advertorial

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 43,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal
- Publication in the job market on pro-physik.de and in the E-Newsletter

Your benefits

- Direct access to your target audience
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 43,000
- Publication on pro-physik.de within the e-paper of the Physik Journal
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 43,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

- with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images

Rate: € 8,900

- without editorial support
finished PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700





Stellenmarkt

[Job finden](#)
[Job Alert](#)
[Arbeitgeber finden](#)
[Nachrichten](#)

7 Jobs für Physiker:innen

Suchwort

Ort

Entfernung

Job finden

[Fachgebiete](#)
[Bildungsgrad](#)
[Standort](#)

Fusion & Plasmaphysik 1	Materialwissenschaften & Nanotechnologie 1	Sonstige 1
Festkörperphysik / Kondensierte Materie 1	Quantentechnologie 3	

Ausgewählte Jobs

W3-Universitätsprofessor
(w/m/d) für Experiment...
 Paderborn

Reader/Professor in Quantum Technology (620800)
 Glasgow City (GB)

Engineer or Physicist
(m/f/div) with a Focus on...
 Greifswald, Mecklenburg-Vorpommern

Doctoral Position in Physics
 Konstanz

[mehr >](#)

Job Alerts

Personalisierte Job-Empfehlung direkt an Ihre E-Mail Adresse...

Laden Sie Ihren Lebenslauf hoch!

Lassen Sie sich von Ihrem zukünftigen Arbeitgeber finden...

Ausgewählte Arbeitgeber

[mehr >](#)

Dates & Contents

Issues	1 January	2 February	3 March	4 April
Publishing date	07 January 2027	02 February 2027	02 March 2027	01 April 2027
Advertising deadline	02 December 2026	05 January 2027	03 February 2027	03 March 2027
TRADE SHOWS CONFERENCES		 SPIE Photonics West San Francisco, CA, USA February 02-04	 DPG-Meetings Hanover Feb. 28 – March 05 Darmstadt March 08-12 Regensburg March 14-19 Mainz March 15-19	 Hannover Messe Hanover, Germany April 05-08
		PUMPS & VALVES Dortmund, Germany February 24-25	W3+ Fair Wetzlar, Germany March 10-11	Control Stuttgart, Germany April 27-30
				Quantum Photonics Erfurt, Germany April 27-28
TOPICS	Particle Physics	Biophysics	DPG Meetings	Astrophysics
PRODUCTS/COMPANIES	· Optics · Laser · Software	· Vacuum Technology · Metrology · Nanotechnology	Special DPG-Spring Meetings: · User reports · Featured products · with Company Profiles	· Laser · Photonics · Metrology
Issues	Special Issue Best of April	5 May	6 June	7 July
Publishing date	22 April 2027	03 May 2027	03 June 2027	01 July 2027
Advertising deadline	24 March 2027	05 April 2027	30 April 2027	02 June 2027
TRADE SHOWS CONFERENCES	 english Special Issue	Sensor + Test Nuremberg, Germany May 11-13	 LASER PHOTONICS Munich, Germany June 22-25	
	Quantum Photonics Erfurt, Germany April 27-28			
TOPICS		Solid State Physics	Laser / Optics	Particle Physics
PRODUCTS/COMPANIES	· Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology · Software	· Sensor Technology · Process Control · Vacuum Technology	Topic LASER World of PHOTONICS · Laser · Photonics · Metrology	· Vacuum Technology · Nanotechnology · Sensor Technology

Dates & Contents

Issues	8–9 August–September	10 October	Special Issue Best of October	11 November	12 December
Publishing date	02 September 2027	01 October 2027	20 October 2027	02 November 2027	02 December 2027
Advertising deadline	06 August 2027	03 September 2027	23 September 2027	05 October 2027	05 November 2027
TRADE SHOWS CONFERENCES	W3+ Fair Jena, Germany tba	 Quantum Effects Stuttgart, Germany tba	 english Special Issue	 COMPAMED Dusseldorf, Germany tba	
		EMO Milan, Italy October 04–08		MEDICA Dusseldorf, Germany tba	
		PUMPS & VALVES Rotterdam, Netherlands October 06–07		SEMICON Europa Munich, Germany tba	
		Fakuma Friedrichshafen, Germany October 11–15		productronica Munich, Germany November 16–19	
		 Stuttgart, Germany October 26–29		sps smart production solutions Nuremberg, Germany November 23–25	
		 Stuttgart, Germany October 26–29		PUMPS & VALVES Zurich, Switzerland November 17–18	
TOPICS	DPG Prizes	Quantum Optics		Nuclear Physics	Nobel Prizes
PRODUCTS/COMPANIES	·Materials ·Surface Technology ·Process Control	·Vacuum Technology ·Photonics ·Metrology	·Laser ·Optics and Photonics ·Metrology ·Vacuum Technology ·Nanotechnology ·Software	·Optics ·Software ·Vacuum Technology	·Process Control ·Metrology ·Photonics

Technical Details

Journal format

210 x 297 mm (WxH), DIN A4
186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive
Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

mradtke@wiley.com

Only the following file formats can be processed:

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EPS (.eps)
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Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

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via E-Mail mradtke@wiley.com



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pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; English: German Physical Society).

A comprehensive job market, list of suppliers with full search functionality and product information round off the offering.

pro-physik.de users mainly come from industry, research institutes and universities. The portal records 40,000 unique visits and 70,000 page impressions per month.

We are happy to send you the detailed online media kit!

The screenshot shows the pro-physik.de website interface. At the top is the 'pro-physik' logo and a 'Newsletter' section. Below that is a 'FULLSIZE BANNER' area. The main content area features a 'Physik Journal' newsletter preview, a 'Wären Sie gerne einmal auf dem Mond?' article, and a 'FULLSIZE BANNER' for 'Nobel auf Fundamentalem Feld'. The bottom section shows 'Quantum Computing' and 'Egal ob auf der Erde oder dem Mond, passen Sie sich auf!'.

The screenshot shows the pro-physik.de website interface. At the top is the 'pro-physik' logo and navigation links. Below that is a 'Leaderboard' section with 'Zeitschriften', 'Stellenangebote', and 'Produkte des Monats'. The 'Nachrichten' section features articles like 'Ein Tag voller Physik' and 'Auf dem Weg zu robusten Quantencomputern'. The 'Produkte des Monats' section highlights 'Elektronenmikroskopie auf kleinstem Raum'. The 'MEDIUM RECTANGLE' section shows 'Rezeptionen' and 'Sonderhefte'. The 'CONTENT AD' section features 'LSP26 - Laser Symposium Electromobility' and 'Deutsche Physikerinnentagung 2026'.

Product of the Month

Your product information is published with product and company name and image on all pages (except the job ads section) of pro-physik.de and in the E-Newsletters.

In addition, your product highlight will be published for six months in the product database of the portal.

As a third component, the product information appears prominently in the parallel monthly issue of the Physik Journal (circulation: 42,695)

Rate: € 2,350

Top Feature Portal

Top placement on the homepage and all subpages of pro-physik.de. Promote your current highlights, your product launch, your user report and reach your target groups around the clock.

Duration: 14 days prominent on the homepage and a total of 6 months in the respective portal category.

Rate € 2,930

Content Ad

The content ad is prominently placed on the landing page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Rate/month € 2,100

Content Premium-Package

Integration on our portal page in the news section, 1 month content ad on the homepage, 2 months Feature Newsletter in the E-Newsletter and archiving for at least one year.

Rate: € 5,120

Banner

Banner format	Rate €/Month
Leaderboard (728 x 90 px)	1,890
Wide Skyscraper (160 x 600 px)	1,760
Medium Rectangle (300 x 250 px)	1,580

Physics E-Newsletter

The physics E-Newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG (German Physical Society).

The E-Newsletters pro-physik.de (21,000 recipients) and Physik Journal (17,000 recipients) are offered as a package with the weekly physics E-Newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Banner format	Rate/Month
Full Size Banner (468 x 60 px)	€ 2,320
Feature Newsletter (image, text + URL)	€ 2,490
Combinated Offer: Top Feature on Portal + Newsletter	€ 3,350

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Advertising and Reprint Production Terms and Conditions

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Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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